

Some assembly  
not required.

SE2  
LABS



ITCONE  
Integrated Theater Console

[se2labs.com](http://se2labs.com)



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# About SE2 Labs

An evolution in home entertainment is underway. Gone are the days when bulky AV equipment filling an entire room was a bragging right. Today, demand is high for streamlined and personalized home electronics that can multi-task. Leading the way in this new era is SE2 Labs - the innovators behind a revolutionary new product called the ITC One (Integrated Theater Console) - the world's first personalized, compact, all-in-one, plug-and-play home entertainment system.

Designed to simplify and personalize the installation and enjoyment of high-end home theater systems, SE2 Labs has integrated a variety of best in breed components, including a high-def DVD player, audio, video, gaming, control devices, cooling system and more into a single, compact box. The system is even available with displays, speakers and other peripherals for a complete home entertainment setup.

SE2 Labs is headquartered in Draper, Utah

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THE FOLLOWING COMPONENTS ARE ALL INCLUDED IN YOUR CUSTOM ITC ONE:

- Runco Video Processor
- Bryston™ Digital Surround Processor
- ICEpower High End D-Class Amplifiers
- Netlinx® Control System
- Transparent Cable Power Conditioning
- Microsoft® Xbox 360™
- Apple® iPod™ Audio/Video Dock
- HD DVR from DirectTV®, Dish®, or Comcast®
- SE2 Labs RF System Remote Control
- Super Quiet Cooling System
- 4.3" Front Touch Screen
- Anti-Noise and Vibration System
- Super Easy 2 Connect Rear Panel
- Transparent Cable Harness
- Apple TV® (optional)
- Blue-ray™ Disc Drive (optional)
- Nintendo® Wii™ (optional)
- More...



- Two-way zigbee wireless communication goes through walls
- Cube power button with LED status
- Source buttons change color to show active device
- Room light button works with optional lighting control
- Soft touch finish
- Battery indicator light meter shows battery level (back)
- All buttons backlit
- Comfort grip rubber sides
- Motion sensor activates remote
- Light sensor for ambient room lighting adjusts for remote backlight
- Remote locate feature with beeper and flashing LED's
- Back lit volume control changes color according to volume level

"This could be a true game changer for the high-end custom installation channel."

—Jeremy J. Glowacki, Editorial Director  
Residential Systems magazine

"This isn't just a box of gadgets. It's a multifaceted, holistic system"

—Dennis Burger, East Coast Contributing Editor  
Home Entertainment magazine

The ITC solved three problems for our luxury high rise customers, it is smaller, with less labor, but with high performance. This is the best idea I've seen in years.

—Ken Johnson - President Premiere Systems



- Touch sensor power button (cube)
- Vents lighting changes color to indicate system temperature
- Status display lights for internet/network and TV signal
- Back lit volume control changes color according to volume level
- Back lit source buttons for easy access

- 4.3 inch diagonal touch screen, complete system control
- Two main modular drive bays
- Doors with acoustical seals for drive noise reduction
- USB connections for Xbox®
- LED task lighting for auxiliary inputs
- Sync buttons for Xbox controllers

- AUX inputs for digital and analog sources
- Easy access main circuit/power switch
- AUX power outlet
- Easy access plaque with serial number and service contact info
- Video iPod™ dock
- Air intake with baffles for super quiet airflow



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- LED task lighting illuminates all AV connections
  - One side for inputs and one side for outputs
  - Easy-to-read labels for quick, easy connection
  - Recessed rear panel to avoid broken connections
  - Recessed power cord so the system can be flush against the wall
  - Lacing bars with velcro for wire management and stress relief
  - Control connections for RS232, IR and trigger relays